



BiG DEAL

PLAY BIG | WIN BIG

Blockchain Based Auction House

THE OPPORTUNITY

BiG Deal is a venture of GlobalVox

Blockchain

“Blockchain is an authority tied to mathematics, not the government or lawyers or any other officials. It is immutable and 100% trustworthy. It cannot be manipulated by humans.”



Auction Opportunity

ReportLinker

The Global Online Auction Market is expected to grow by \$ 1.61 billion during 2021-2025, progressing at a CAGR of 8.92% during the forecast period

Global Online Auction Market 2021-2025 The analyst has been monitoring the online auction market and it is poised to grow by \$ 1. 61 billion during 2021-2025, progressing at a CAGR of 8.

July 14, 2021 05:38 ET | Source: [ReportLinker](#)

Auction Opportunity

GLOBAL ONLINE AUCTION MARKET 2021-2025



Market growth will **ACCELERATE**
at a **CAGR** of

8.92%



Incremental growth (\$B)

1.61



The market is **FRAGMENTED**
with several players occupying the
market



Growth Contributed by
NORTH AMERICA

41%



Growth for **2021**

7.23%

BiG Deal

is the world's first decentralized auction house with smartly crafted 7+

Engaging, Fun, Gamified

auction mechanisms, offering amazing deals to its community.

Each auction mechanism has a clear path to revenue and value generation. BiG Deal aspires to create immense value for it's community, investors, promoters and advisors.

BiG Deal is a For-Profit venture.



BiG DEAL auction spectrum covers -

- Physical products
- Digital goods and NFT's
- Experiences
- Services
- ICO's

For Consumers

BiG Deal is entertainment shopping with attributes of luck, fun, play and skills.

For Corporates

BiG Deal provides them with innovate ways to expand their reach, increase sales and define creative ways to reach their customers.





BiG Deal is fun, skill, luck and gamification – all rolled into one

RETAIL GAMIFICATION

WHY DOES IT WORK?

People are naturally competitive and can be easily motivated to 'play'.

WHY DOES IT MATTER?

Gamification adds the very powerful elements of fun, luck, and skill into the otherwise mundane process of shopping.

WHY IS IT POSSIBLE?

Trust because of cutting edge tech solutions with heightened transparency and decentralisation (due to blockchain technology).



BiG Deal Revenue Channels



BiG Deal Product Lines

- NFT's/Digital Assets
- Physical Products
- Experiences
- Services

Engagement Mechanisms

- The BiG on-the-house Auctions
- BiG Marketplace Auctions
- NFT auctioning
- Dutch Auction for ICO's

Auction Mechanisms

- Discreet Bids
- Unique Top Price
- The Last Play
- Dutch Auction
- Vickrey Auction
- English Auction
- Unique Bottom Price
- Reverse Auction



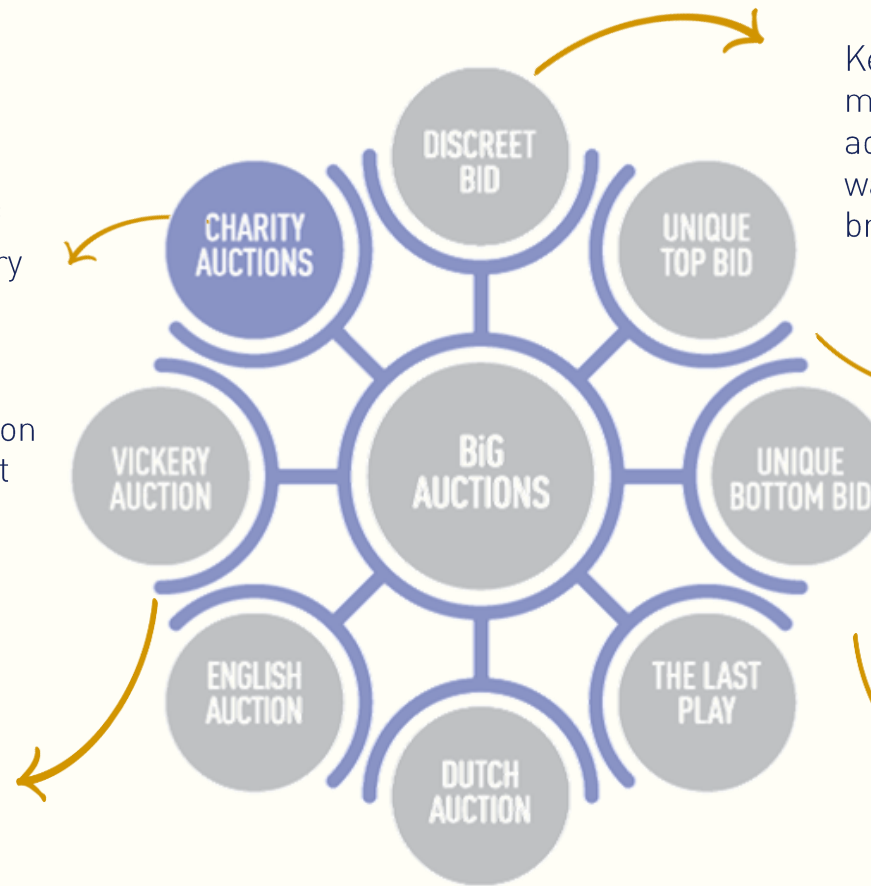
The BiG Auctions

Each auction is a revenue generation channel

The simplest form of auction. English auction has been the most popular form of auction. Bids are either sealed or open. Very good for selling non-deterministic priced products.

BiG Deal will use English and Vickrey auction on its NFT platform to enable users to mint and auction their artwork.

A twist in English auction – very good for products where price is non-deterministic. But the twist as popularized by Vickrey brings in lot more value to the auctioneer. Vickrey auction for NFT's, Artwork, and more.



Keep the Sell-Price Discreet. Amazing auction mechanism for businesses where they don't want to advertise deal rates. Think of luxury hotels who don't want to advertise deep discounts – as it hurts their brand – yet want to sell their unsold rooms.

A fun auction mechanism – which is WIN WIN WIN for the winner, house, non-winners. How about winning an iPhone at \$1 ? - but if you don't win – you still get the iPhone at market price.

A perfect auction mechanism where the product price is non-deterministic. Google did their IPO using this auction type. BiG Deal plans to bring in Dutch Auction mechanism to future ICO's. (ALGO – did their ICO using Dutch auction)

Both unique bottom and unique top bids are fun auction types – to win. Simple to play – and easy to get hooked to.



The Tech

BiG Deal is powered by



BiG Deal Tech Stack-

- Solana blockchain
- Multichain
- React
- Mongo
- Oracle DB
- NodeJS

BiG Deal will support multiple chains



ETHEREUM



BINANCE



POLKADOT



POLYGON



SOLANA



\$BiG Token Distribution



Exclusively for big investors, influencers and people who can help the project.

Early investors, friends, family and associated network

Buy before launch on Liquidity pools and exchanges.

\$BiG Tokens would be listed on liquidity pools (and then centralized exchanges) after the end of public sale.

Blockchain : Solana (<https://solana.com>)

Contract Address : <https://contract.thebig.deals/>

Tokens : 1 Billion (Premined)

Token Name : BiG Coin

Token Symbol : \$BiG

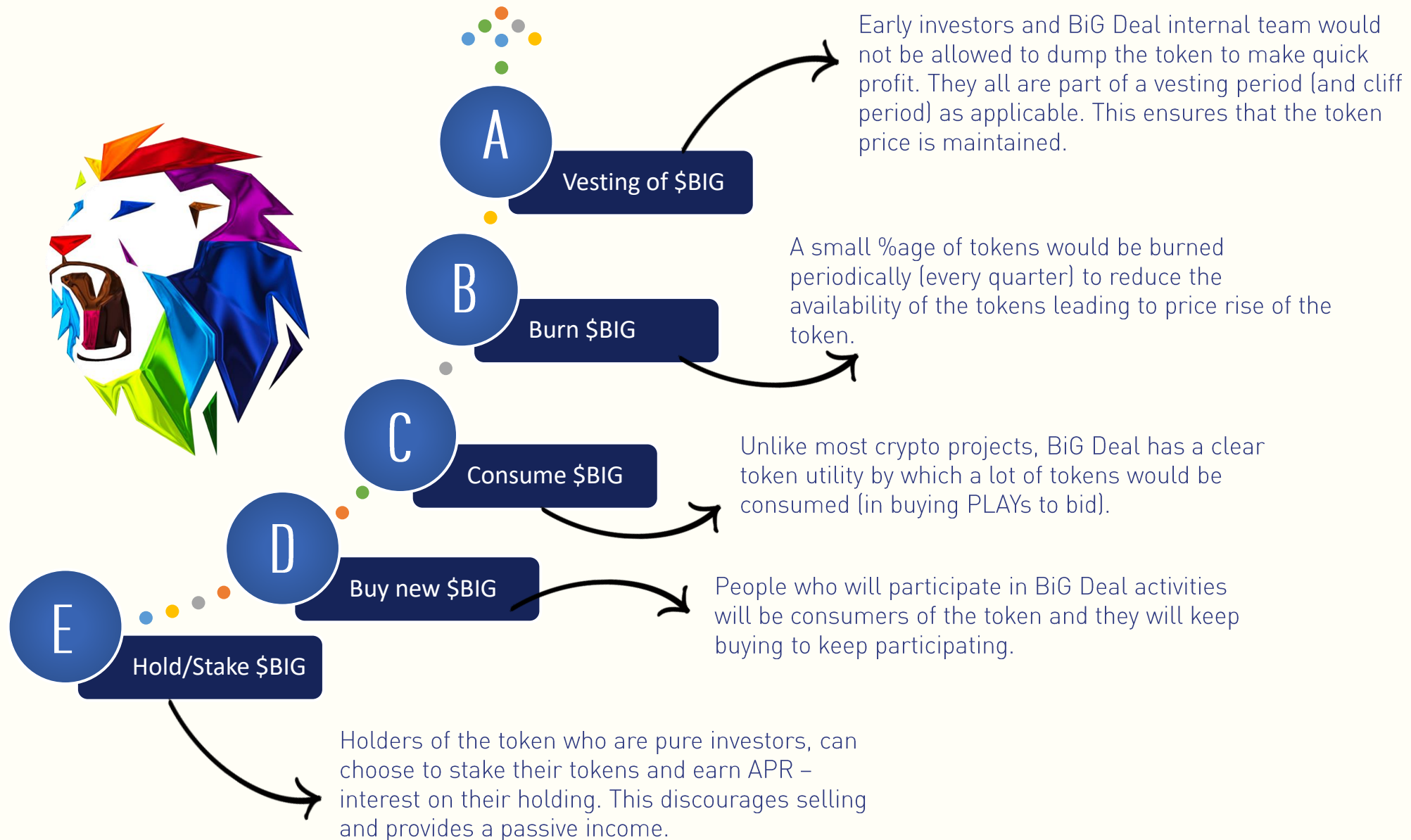
The Opportunity

- ★ 67% guaranteed price rise (from 1.2 cents to 2 cent – on launch)
- ★ Staking Rewards Up to 30% per year
- ★ Strong Advisory Board & Governing Council
- ★ Profit Sharing – from the profit generated via auctions
- ★ Strong Token Utility – Makes BiG Deal stand apart
- ★ Smartly designed Price Drive Mechanisms to push the token price upwards
- ★ Token Burn Ceremony – Reducing supply for price benefits



The \$BiG Token Price

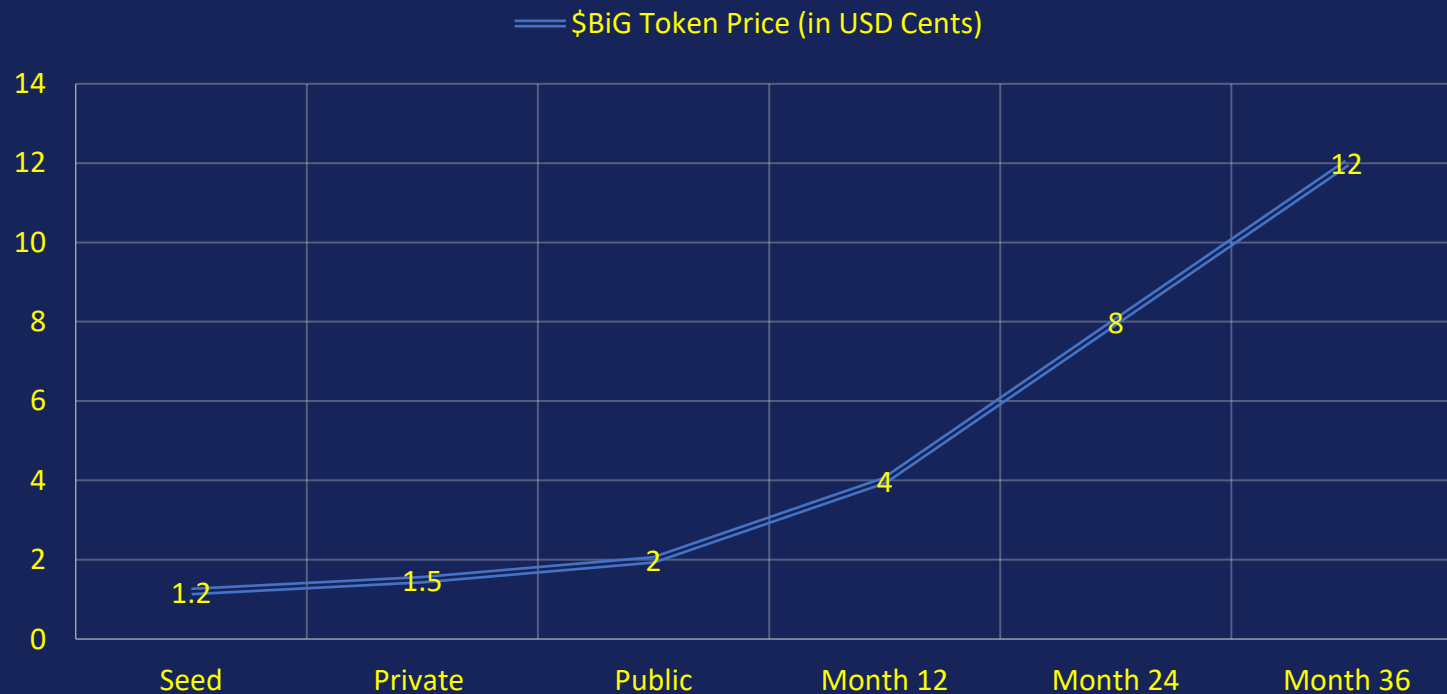
Mechanisms for \$BiG Price Appreciation



\$BiG Token Price Expectancy



\$BIG TOKEN EXPECTED PRICE RISE



Seed round : 1.2 Cents (0.012 USD)
Private round : 1.5 Cents (0.015 USD)
Public listing : 2 Cents (0.02 USD)

12 months from TDE : 2 cents
24 months from TDE : 8 cents
36 months from TDE : 12 cents

\$BiG Token Distribution & Vesting



Details	Allocation	\$BiG	TGE	Vesting Details
Seed Sale Investors	2.0%	20M	5%	2% after 1 week, 7.5% linear release every month
Private Sale Investors	8.0%	80M	8.0%	2% after 1 week, 10% linear release every month
Public Sale Investors	5.0%	50M	20.0%	20.0% linear release every month (for 4 months)
Management Team	15.0%	150M	0.0%	Cliff: 12 months, Release : linear for 20 months post cliff
Future Development	20.0%	200M	0.0%	Cliff: 8 months, Release : linear for 24 months post cliff
Advisors & Partners	10%	100M	0.0%	Cliff: 5 months, Release : linear for 20 months post cliff
Marketing, Promotion & Rewards	30.0%	300M	0.0%	10.0% linear release every month
Liquidity Pool and Exchanges	8.0%	80M	30%	10.0% linear release every month
AirDrop	2.0%	20M		
Initial Market Cap	\$2.44M		Initial Supply	150M

The BiG Roadmap

Stage 1

Feb–Aug 2022

Launch BiG Deal Website | Start Seed Sale & Private Sale | Token launch on Solana | Launch White paper, Lite Paper | Start building social communities | Launch MVP for 1 auction type

Stage 2

Aug–Dec 2022

Advisory Team | Launchpad IDO | Community Expansion | Partnership Formations | Public Listing of token | CMC and CG listing | First auction launch with controlled community | Staking opportunity launch | CEX launch

Stage 3

Dec–Mar 2023

Core governance team setup | Community Expansion | Token burn | Major marketing and PR push

Stage 4

Apr 2023 +

Governance team meetup | Launch of other auction platforms | Tieups with corporates for auctions | Promoting BiG Deal as an auction platform | Launching BiG Deal API's | Token Burn

The roadmap represents BiG DEAL's strategic plans from Feb 2022 into April 2023 and beyond. Critical activities and milestones are identified against the timeline to get all stakeholders, users, investors, executives, advisors, and the entire project team aligned on a singular strategy for greatest integration, efficiency, and impact.



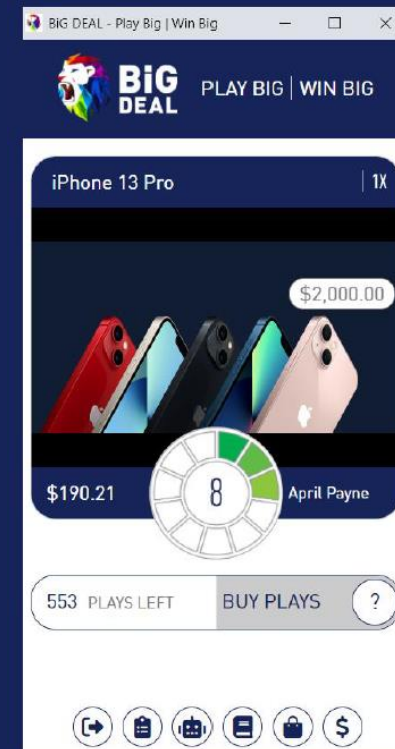
** Features listed in the roadmap are subject to change, based on community demand and business needs*

Where do we stand ?

- Telegram + Twitter userbase : 22000
- Legality : Parent company in USA, BiG Deal registration in Gibraltar under process (along with bank accounts)
- Funds pledged to us : \$200,000 approx. – mostly from small investors.
- Max Cap : \$400,000
- Partners : Chainlink, Solster, IndoSwiss Blockchain Alliance, RAMP (in process)
- Smartly designed Price Drive Mechanisms to push the token price upwards
- Token Burn Ceremony – Reducing supply for price benefits



Backers & Investors

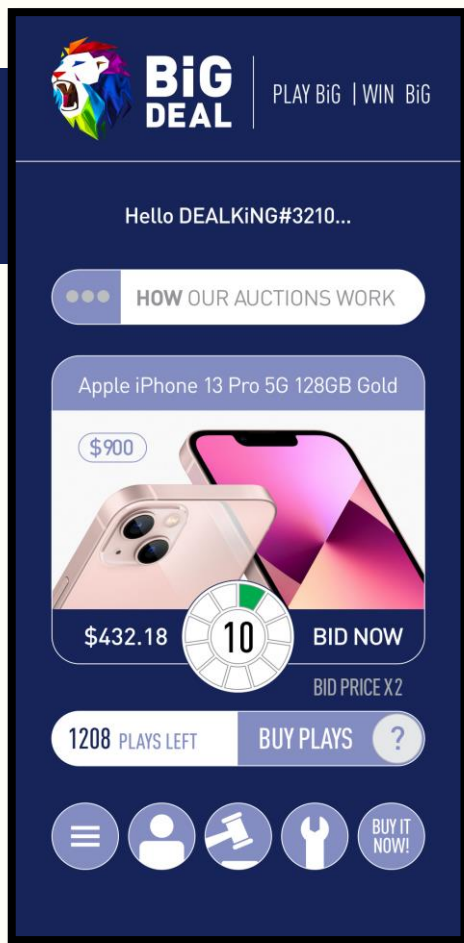


BiG Deal DEMO application

Marketing Plan – The first steps

- Targeted marketing with objective to build a very small community (5000 users) – excite them with chances to win amazing stuff at GREAT discounts.
- Get them to join our TELEGRAM + Twitter channel
- Announce an upcoming auction with an aspirational product – like iPhone 13 Pro – auction starting with 1\$.
- Make it exclusive to only first 100 registrations.
- To register we get them to buy PLAYS for a minimum of 5 to 10\$.
- We announce date of auctions and countdown begins and build lot of excitement towards this upcoming auction – by promoting it on social media channels
- Auction starts as per plan and one of the participant wins the iPhone – a great DEAL.
- We leverage this winner on our social handles by making videos / pics etc. of this winner – and announce our second auction – riding on the excitement generated from this first win.
- We again add members to our community – adding 5 to 10 thousand more members and we announce another auction – but this time we allow 250 members to participate, we optimize our process from our learnings of first auction, we select a product based on opinion poll from our social groups.





The Interfaces

- 1 Android and iOS mobile apps.
- 2 Web interface – fully responsive to work on all tablets / laptops / desktops / mobile phones.
- 3 A smart browser extension – which will automatically popup when it discovers that the product that a user is searching for is live/upcoming on one of the auctions at BiG Deal. It sits on top (or bottom) on all tabs and you can continue with your work – while bidding at the same time.



BiG Deal Community Accounts

Token Name
The BiG Deal (TBD)
Token

Token Symbol
\$BIG

Blockchain
Solana

Solana Explorer

<https://explorer.solana.com/address/EuHgNxKE99NNCZTv6djpbkRVTPMoqA1v93DTL2Thp1Hr>

Contract Address

[EuHgNxKE99NNCZTv6djpbkRVTPMoqA1v93DTL2Thp1Hr](#)



For investments/opportunities/inquiries
write to us on – play@thebig.deals

The BiG Top Management



KunalSinh Vaghela (USA)

LinkedIn : <https://www.linkedin.com/in/kunalsinhvaghela/>

- Alumnus of Wharton & Harvard Business Schools
- Cloud Expert with more than 15 years of experience in software
- Founder of GlobalVox



Pratik Jain (India, USA)

LinkedIn: <https://www.linkedin.com/in/pratik-jain-bb5803141/>

- Director at GlobalVox | Heading BiG Deal
- Spearheading the Blockchain vertical at GlobalVox
- Certified blockchain expert from C4, Canada and IIT, India
- ICO/IDO consultant | Industry experience of more than 15 years



Hiren Bhimani (India, USA)

LinkedIn: <https://www.linkedin.com/in/hirenb/>

- VP Business Development
- Managing Industry tie-ups for BiG Deal
- Industry experience of more than 12 years

The Execution Team



The execution team comprises of blockchain developers, designers, QA, business analysts etc.

The BiG Advisors



Nate Holley (USA)

LinkedIn :

<https://www.linkedin.com/in/nate-holley-6400714/>

- Program Director @ Microsoft
- An advisor to BiG Deal

Nate Holley – with his considerable industry experience will help BiG Deal with

- Concept validation
- Industry connections
- Advise on BiG Deal future roadmap



Sridevi Sarkar (India)

LinkedIn: <https://www.linkedin.com/in/sridevisarkar/>

- Youtube promotion strategist @ Google
- An advisor to BiG Deal

With a total experience of around 2 decades and having spent 11+ years at Google India – Sridevi is an expert on social media strategizing and will be helping BiG Deal with

- Strategies on various social media channels
- Leverage YouTube to promote BiG Deal



Akash Bhavsar (India, USA)

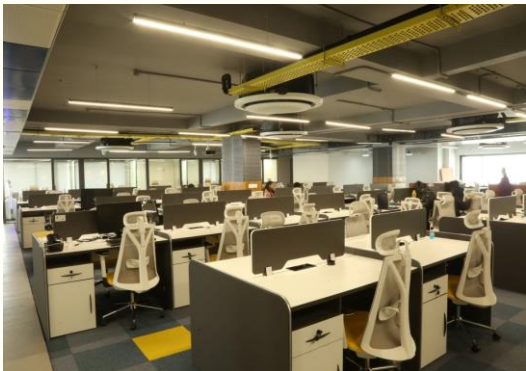
LinkedIn : <https://www.linkedin.com/in/akashbhavsar/>

- Founding partner at Indo Swiss Blockchain Alliance
- Chair, UN (United Nations) Business Advisory Council (EBAC)
- An advisor to BiG Deal

Extremely networked and travelled – Akash is helping BiG Deal – By connecting us with the right people and agencies

- Legal structure and compliance of BiG Deal
- Promote BiG Deal in his circle under Indo-Swiss Blockchain alliance
- Possibly use BiG Deal platform for charity auctions by UN

BiG Deal Office





**BiG
DEAL**

Thank You

Visit us on : www.thebig.deals

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